

SOD Social Media Coordinator

The role of the SOD Social Media Coordinator is to promote Nordic skiing in the Southern Ontario District. Responsibilities include the following:

- Co-ordinate communications with SOD Board members including Chair, High Performance rep, SOD Coach and SOD Co-ordinator
- Communicate SOD activities
- Communicate SOD races, registration and scheduling changes
- Communicate SOD team events
- Promote SOD and SOD team
- Promote para-nordic opportunities in SOD
- Promote recreational skiing opportunities within SOD
- Promote SOD paraffin series
- Promote XCSO racing events including Ontario Cups, Ontario Winter Games and Ontario Youth Championships
- Promote World Snow Day
- Forward XCSO communications
- Forward Nordiq Canada communications

Content

- SOD and XCSO (via SOD) shall be responsible for providing content
- The Social Media Coordinator shall be responsible for social media engagement such as reply to comments
- The Social Media Coordinator shall adhere to the Nordiq Canada social media policy
- All content created by the Coordinator including social media posts, photos, images, graphics, captions, etc.) shall be owned by SOD
- Choice of appropriate platforms to be decided in consultation with SOD Board.

Compensation

- \$500/yr
- Can be increased at discretion of the board based on the work required to meet these responsibilities

Qualifications

- Familiarity with social media platforms
- Ideally, someone who is active in the Ontario Nordic ski community
- Minimum of 19 years of age
- One year term, renewable

Please submit applications to Dwayne Barber, Dwayne.barber@gmail.com by April 30, 2023