

Cross Country Ski Ontario Board of Directors Meeting
January 27, 2021

Attendees: Angus Carr, Dwayne Barber, Steve Morris, [Amy Wheeler Reich](#) , Jack Sasseville, Alan White, Hilary Mettam, [Denis Charette](#)
Staff: Liz Inkila, [Katja Mathys](#), Victor Wiltmann
Regrets: [Kelly Sinclair](#)

1. Review & Approval of Agenda

Agenda approved

2. Review & Approval of [November 18, 2020](#)

3. Business arising from minutes (5 minutes)

a) Para Nordic Committee Terms of Reference

An email was sent to existing members of PN Committee informing them of a meeting on Feb 8 with one response received. [Canadian Adaptive Snow Sports](#) approached Patti and [Ken Norris](#) to bring para-nordic under their umbrella. Victor is working with the Coaching Assoc of Ontario Para Mentorship program and his mentor is involved with this organization

b) Federal Funding Working Group report

Focus on Int'l travel, SDP enrolment subsidy, and competition. Also will include XCSO/Nordiq Canada/District membership rebates for SDP participants to clubs. This will be managed via Zone4 financial system over the next few weeks. Liz is working with the clubs to confirm their SDP numbers. Nordiq Canada will not be offering refund/rebates - [rationale](#)

4. New/Critical Business

[Ambassador Program](#) Discussion

- Some clubs view the membership fee is insurance. We need to communicate that the membership fee offers other benefits
- Lack of clarity of what we offer outside of high performance delivery. More education & communication is needed
 - Pie chart on website describing what the \$\$ are spent on - not just going to high performance
- Understanding the whole system, and how ON Cups fit into the development pathway
- Promote local ski opportunities and member clubs (grant in NCD for clubs to develop signage)
- Opportunities with COVID protocols/guidelines and COVID challenges which brought awareness to XCSO. All clubs (and 1700 people) participating across the province - keep this going into next year. Adapt the COVID Cup idea to include other types of events
- Representation at various events as ambassadors; does wearing XCSO swag help bring recognition to the organization; do board members want to engage this way; District chairs may identify representatives within their District.

ACTION: Liz and Angus to discuss ambassador program and bring forward to the board at the next meeting

Staff Changeover

Katie will be leaving us for a new opportunity. The provincial coach position may not be possible given COVID restrictions. A number of advantages to developing District Coaching roles (4) given COVID travel restrictions which are likely to be in place next year. Goal is to capture athletes committed to cross country skiing in the high performance stream - generally a bigger program - Team Ontario

5. Staff Reports

a) [Executive Director](#) – Liz (5 minutes)

- b) [Technical Director](#) – Victor (5 minutes)
- c) [Coaching Development Coor](#) – Katja (5 minutes)
- 6. Chair's Report – Angus (5 minutes)
 - a) DCC report
 - b) HP planning
 - c) Governance Committee – Financial policy is being updated and Amy will be contributing to that as a part of the governance.
- 7. [Financial Report](#) – Denis (5 minutes)
Financial policy brought forward to next meeting
- 8. High Performance – Jack (5 minutes)
No report
- 9. Events & Officials – Al (5 minutes)
Discussion about incident in Lahti Ski Games
- 10. NTDC – Al
Some negative press in Thunder Bay about athletes heading to Europe for World Junior/U23 Championships which had an impact on the athletes.
- 11. Para-nordic –(5 minutes)
No report
- 12. Youth – Kelly (5 minutes)
No report
- 13. District Reports (10 minutes)
 - a) LSSD – Hillary Mettam
 - b) [SOD](#) – Dwayne Barber
Examining options for cashless payment systems for clubs which typically use cash drop boxes - looking for a platform using the square payment system.
 - c) [NOD](#) - Amy Wheeler Reich
 - d) NCD – Steve Morris
Nakkertok uses shopify storefront to buy day passes and passes are emailed to the person.
Next meeting will be in 6-8 weeks